

230.060 – COMMUNICATION WITH NEWS ORGANIZATIONS

Date Revised: May 2017

POLICY

The president and staff specifically appointed by the President are the only ones responsible for communications with news organizations and are the only individuals authorized to represent the organizations positions, policies and information about board, faculty, staff, students or campus events.

Individuals that may need to have a press release distributed, or may have an idea for a press release should direct them through the Marketing Department. The President will have the final approval of all press releases, or in individual circumstances, a staff member specifically approved by the President.

PROCEDURE

Violators of this policy will be subject Maine Media Workshops + Colleges disciplinary action.