

MAINE MEDIA

WORKSHOPS

WELCOME TO THE WORKSHOPS 2010

Here is important information to help you prepare for your upcoming workshop.

You are among a select group of creative individuals who will be attending classes in Rockport this Winter/Spring. To help you prepare for the experience, we have included some basic information on how The Workshops work. Most of your questions should be answered here—if not, please call and we will be happy to provide you with the information you seek.

When to arrive

You should plan to arrive on Sunday afternoon, get settled into your room (if arranged with us) and have dinner Sunday evening in one of the areas fine restaurants. The local Chamber of Commerce guide may be found at: www.visitcamden.com . Breakfast and lunch are served on campus. Breakfast will be served between 8AM and 9AM. You may finish your registration between 8:30 - 9:00AM in our Registration office, located in the Haas Administration Building (Bldg 7 on the map) . Classes will begin at 9AM. Classroom location will be provided when you register Monday morning.

Lodging

If we have arranged your lodging with us, your key & lodging packet will be found in the Early/Late arrival box, located outside the front doors of the Haas Administration Building (Bldg 7) . *Please note, if you have been here before, this is a NEW location.*

When to depart

Your class will end Friday afternoon. Most students go out to dinner as a group on Friday evening. Your lodging is covered through Friday evening. We ask that you checkout of your accommodations no later than 11AM Saturday. If you need to stay over on Saturday night (or arrive early on Saturday prior to your class), please advise us and we can make that arrangement for you. The room fee for Saturday night is \$75 (no meals available).

Travel to Rockport

Getting to Rockport is relatively easy. If you are driving, we are four hours north of Boston, eight hours north of New York City. If you fly, we recommend flying through Portland's Jetport (PWM), renting a car or booking van service (approximately a two-hour trip and \$160 roundtrip fare) with MidCoast Limo 207.236.2424) to Rockport. Cape Air operates a commuter airline connection between Boston and the Rockland Airport (RKD), just twelve miles from The Workshops. A taxi can bring you to The Workshops. Cost approximates \$25. (Joe's Taxi 207.975.3560 or Schooner Bay Taxi 207.594.5000) There is also bus service to Rockport from Boston and Portland. Call Concord Trailways at 800-639-3317 for information, or visit their website at www.concordtrailways.com

Driving Directions

Rockport is a 3.5 hour drive north of Boston; New York City is 8 hours and Montreal is 7 hours away. The drive through New England can be most enjoyable.

If you are coming from the South, take Interstate 95 north into Maine. Take the South Portland Exit (I-295) and follow I-295 through Portland. Continue on I-295 to the Brunswick Route 1 Exit (Exit 28). Follow Route 1 through Brunswick, Bath, Woolwich, Wiscasset, Damariscotta and Waldoboro to Warren -- about 35 miles, where you will find Route 90 at a blinking yellow light. Take a left onto Route 90 and follow it 12 miles to the third set of stoplights. The Market Basket, a green barn, will be on your right. Turn LEFT onto Route 1 and then after 1/4 mile take a RIGHT onto Camden Street. Go through a STOP sign and the Workshops will be on your left before the hill.

If you are driving into Maine on a busy weekend, Route 1 may be crowded. Here is an alternate route we sometimes take: Driving north on Interstate 295, continue north, past the Brunswick exit, to the Route 201 exit, approximately 35 miles. Follow 201 East into Gardiner and drive through town and over the bridge -- the second bridge. Turn RIGHT at the far end of the big bridge then the next available LEFT onto Route 226. Follow 226 for about ten miles to Route 17. Turn RIGHT and follow 17 for 30 miles to Route 90 in West Rockport. Turn LEFT and follow Route 90 for three miles through an intersection.

Turn LEFT onto Route 1 and then after 1/4 mile take a RIGHT onto Camden Street. Go through a STOP sign and the Workshops will be on your left before the hill. This alternate route adds about ten miles to the total distance, but can save half-an-hour's driving in Maine's summer traffic.

What To Bring

We encourage each student to bring the following:

- Notebook for writing notes, making drawings and sketching diagrams
- Your camera, camera bag, tripod and selection of lenses if you have them
- Personal and professional work, if any. Showing and sharing your personal and professional work with the rest of your class and your instructor is a necessary part of the experience.

Getting The Most Out of Your Workshop

Here are a few tips on how to prepare for your upcoming workshop experience.

If you are feeling a little apprehensive, a little excited about your upcoming workshop, that's fine—it's to be expected and actually beneficial. This will be a memorable week for your art, your career and your life. To help you prepare for the experience, here are a few tips.

Set Goals

Before you leave home, spend some time thinking about why you feel taking a workshop will be valuable to your life. Write down a list of six things that you wish to achieve during your workshop. That list might include: an honest critique of your work, new techniques to free your creative spirit, new ways to work, a better understanding of the medium and your place in it—all these are good reasons. Can you add more? Bring that list with you to class the first day - your instructor may ask you to share those goals with the class.

Suspend Expectations This may sound contradictory to what we have just said, but it is also important that you come with an open mind. Do not hold your expectations too closely—allow things to happen. We guarantee you will leave with far more than you expected, although perhaps not exactly what you expected. If you spend your time worrying about not getting what you think you came for, you will miss what goes on here. A workshop is an adventure, a journey of discovery, as well as a process of gaining new technical knowledge. Take pleasure in the process. Let go of your expectations, for they will be met, but perhaps not in the way you had expected.

Participate

Roll up your sleeves and get to work. Plunge into each assignment, each exercise - immerse yourself totally. The only risk here is not risking enough. There are no failures here, so what have you got to lose? It is only a week or two out of your life, and you can afford to indulge yourself.

Ask Questions

Ask questions and write down the answers. “The answer will be remembered when the question is asked.”

Take Notes and Record and the Lectures

Keep track of what is being said in class, in a journal, notebook or with a small cassette recorder. Not only will it help you remember, but you can refer to your notes after you return home. Things happen fast during a workshop, and you will want to relive the experience later, at a slower pace. Do not edit or select those things you feel at the moment are important. While not everything you experience will have equal value, only time—a few months—will give you the objectivity to sort out what the experience here really meant. So, write it all down – especially your feelings about what is happening inside you. With the permission of your instructor, you are welcome to use your audio or video tape recorder discretely in class.

Making Friends

You will find making friends at The Workshops an easy matter. Here people who share your love and energy for images and stories will surround you. Getting to know other creative people who share your interests is one of the most important aspects of a workshop. Go to lunch and dinner with other students. We will provide an address list of everyone in your class by the time you leave. Feel free to chat with members of the Faculty at meal times, including those teaching other classes.

What to Read

We recommend reading George Leonard's book: *Mastery, The Keys to Success and Long-term Fulfillment*. Julia Cameron's *The Artists' Way* is also recommended reading. These books sum up what The Workshops strive for—helping people along their paths of mastery.

Come Rested

You will be compressing months of normal training into six days. Come well rested, alert and full of energy. Be prepared to work from early morning to late at night. We are here to assist and help you derive the most from your workshop.

Campus Map

A campus map may be downloaded from our website at:

<http://www.theworkshops.com/workshops/downloads/campus-map>

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MAINE MEDIA

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Preparing for your 2010 Photography & Digital Workshop

Information on what to bring, how to prepare and what to expect as you plan to attend your workshop.

What to Bring

Students should bring a camera with the manual functions of adjustable shutter speeds and f/stop controls. DSLR systems are preferred. Students should also plan to bring equipment they are familiar with such as a tripod, variety of lenses, handheld flash, light meter, and cable release. Digital cameras are accepted in all workshops with the exception of darkroom specific courses. The Digital Service Bureau also has a variety of Canon and Olympus Digital SLR cameras and lenses for students to check out and try for the week. Digital photographers should bring several memory cards, approximately 4 – 8 Gigabytes of memory. With the exception of *Alternative Processes*, participants are required to work digitally during the Winter and Spring season.

Darkroom Workshops

Darkroom specific courses such as *Alternative Processes* will be sent a list of recommended supplies closer to class time

Digital Lab Workshops

Students working in a Workshops Digital Lab are equipped with a G5 or iMac station with the appropriate software installed. One printer is provided for every two workstations and students produce all of their own prints in class.

Sharing Work

The Workshops provides an excellent environment for sharing work with instructors and peers. It is strongly recommend students bring up to 20 images of previous work on a CD, DVD, as prints or slides. Prints do not need to be mounted. However, slides should be brought in sleeves for light box viewing.

Prerequisites

For those unfamiliar with the Mac platform, a One-Day Introduction to the Macintosh is suggested preparation for any Digital course. Advanced Digital workshops require previous knowledge of computers as well as Photoshop software.

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MAINE MEDIA

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Preparing For Your 2010 Film & Video Workshop

Information on what to bring, how to prepare and what to expect as you plan to attend your workshop.

What to Bring:

- A notebook for class notes, thoughts, suggestions, etc
- Work clothes appropriate for production, comfortable and loose
- A good pair of walking shoes (closed toe)
- Rain gear
- Samples of your work

Bring a sample of your work in a DVD format for discussion and critique in the class with both instructor and other class participants. Ten minutes should be the approximate maximum you may have to show in class. However, the instructor may be available for longer amount of material and individual conferencing. Please bring only work that you have made a creative contribution.

Recommended Text for All Film Workshops

Creative Filmmaking from the Inside Out by Dannenbaum, Hodge, and Mayer

Screenwriting Workshops

For the writing workshops, you should bring a laptop. Your scripts will be copied for review and critique in class. See individual writing workshops for what kind, and amount of material to bring, which ranges from simple story ideas for development a completed first draft of a script.

Recommended Texts:

How to Write a Selling Screenplay by Christopher Keane

How to Build a Great Screenplay by David Howard

Story by Robert McKee

Making a Good Script Great by Linda Seger

Save the Cat by Blake Snyder

Recommended for Documentary Workshops

For these workshops, you may bring a work-in-progress, or an idea or ideas to develop. See the individual workshop descriptions for specific suggestions and requirements on what material you need to bring.

Recommended Text:

Directing the Documentary by Michael Rabiger

Music

The Workshops has a licensing agreement with American Music Company (<http://www.americanmusicco.com/>) and the music in their collection is freely available for students' use in workshops projects. Additionally, royalty-free music tracks are included on editing workstations in Soundtrack Pro. Students are encouraged to bring self-authored or licensed music with them if they have it. They may also purchase licensed music from online sources such as Revostock (<http://www.revostock.com/>).

Maine Media Workshops discourages the use of non-licensed music in multimedia and film projects as neither the student nor Maine Media Workshops may lawfully publish works containing non-licensed music.

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MAINE MEDIA

WORKSHOPS

Preparing for your 2010 Animation, Multimedia, Design or Book Arts Workshop

Information on what to bring, how to prepare and what to expect as you plan to attend your workshop.

What to Bring

There are no specific materials or equipment required for these workshops. Each workshop instructor may have recommendations for preparation before you come. If so, the suggestions and other preparation will be provided in a letter from the instructor prior to the class.

We do recommend that students bring a camera with them to photograph the area, or make images to use for in-class exercises. The Digital Service Bureau has a variety of Canon and Olympus Digital SLR cameras and lenses for students to check out and use for the week.

Students should bring a notebook for class notes. Digital recorders are also recommended.

Sharing Work

The Workshops provides an excellent environment for sharing work with instructors and peers. It is strongly recommend students bring either up to 20 images of previous work on a CD, DVD, as prints or slides or a sample(s) of your work in a DVD format for discussion and critique in the class with both instructor and other class participants.

Multimedia Workshops

For students enrolled in the multi-week sequences of Multimedia workshops (Final Cut Pro for Multimedia, Multimedia Storytelling and Multimedia Distribution), there is no equipment or preparation that is required. Students with their own digital SLR camera, digital video camera and digital audio recorder are encouraged to bring them so as to work with the equipment that is most familiar.

Students enrolled in only the Multimedia Storytelling workshop should plan to bring still photos, video, audio recordings and music with them to use for their in-class projects.

Music

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T H E P R O F E S S I O N A L ' S S O U R C E

Dear Maine Media Workshop Attendee,

B&H Photo, Video and Pro-Audio wishes you a productive and exciting time during your workshop. B&H has been a proud and committed Sponsor of The Workshops and their students since 1999. There are several benefits you can take advantage of as an attendee of The Workshops;

B&H EDU Advantage- A groundbreaking student discount purchase program. As a member of "**EDU Advantage**" you will receive educational discounts, a dedicated website (bhphotovideo.com/edu) and unlimited access to an EDU Hotline featuring B&H premier product specialists (866-276-1435). This free membership program can be yours by filling out one simple form and submitting your student documentation. Once your application is approved, you will be enrolled in EDU Advantage for one year. This same form also eliminates manufacturer-by-manufacturer discount applications and multi-week processing protocols – *an industry first*. Merchandise is shipped from our vast inventory. We sincerely hope you will take advantage of EDU Advantage. Visit bhphotovideo.com/edu to sign-up!
To ensure receiving your discounts during your time attending the workshops, sign up for EDU Advantage before your arrive. **For school I.D., a driver's license is fine and a copy of your invoice is acceptable.**

Red Phone Hotline- If you need to speak to a B&H dedicated representative immediately, we have a dedicated hotline in the foyer of the Hass Building. Just pick it up and it automatically dials B&H and connects you to an educational sales specialist. You can also use our toll free education number: 866.276.1435.

We look forward to providing the professional service that B&H is known for. You will find that B&H, long known as the Professional's Source is also the Student's Source. Once again, have a great workshop and transformational experience.

Warm Regards,

Steve Schwartz and the B&H Education Team