

Intermediate Multimedia

Aug 28 – Sep 3, 2011

Tuition: \$1050

Dive further into the tools and methods of multimedia storytelling.



Lindsay Brown

Building on the Introduction to Multimedia workshop, Intermediate Multimedia explores the most commonly used tools of multimedia storytelling in greater depth. Students find, shoot and produce multimedia stories using still and video cameras during a week that includes intense daily critiques, lectures and demonstrations.

Students learn the basics of shooting video interviews and setting up audio for those interviews. Principles of integrating stills and audio with video are also discussed in detail. Additionally, students are introduced to Apple's Final Cut Pro as a means to edit and produce the stories they shoot.

Students should have a strong grasp of photography before attending this class. Students are also encouraged to have a basic understanding of video principles, audio content gathering and Final Cut Pro workflow.

Workshop sponsored by:

Canon

instructor

Nancy Donaldson is an award-winning Multimedia Producer for The New York Times. In this role, Donaldson specializing in visual and auditory storytelling and works on everything from individual stories to large-scale multimedia projects. Before coming to the Times,



Donaldson was a Senior Multimedia Journalist for the Washington Post. She graduated from the University of North Carolina at Chapel Hill with a bachelor's degree in Multimedia Journalism.

Her work has received recognition from organizations such as the Emmy Awards, the Peabody Awards, the Scripps Howard Foundation, Pictures of the Year International and the National Press Photographers Association.

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